



Maryland Space Business Roundtable

3235 Atlee Ridge Road
New Windsor, MD. 21776

July 2017

To: MSBR Member

Attention: Corporate POC

RE: NASA GSFC 18th Annual Goddard Fall Reception (NASM) Invitation and Sponsor Request

Dear POC:

Summer will be here soon and while we're all looking forward to a slower pace for the next few months, Fall will arrive before we know it, and the MSBR board is already working hard on one of our most popular Fall Events. We can't do it without your support, so mark your calendars now!

On behalf of the MSBR, and in partnership with NASA's Goddard Space Flight Center (GSFC), we invite you to sponsor and attend the 18th Annual Goddard Fall Reception, to be held at the NASM on Wednesday October 4, 2017. The event will start at 6:30 p.m.

Our VIP guests include Members of Congress, NASA HQ and GSFC Leadership and senior management, key stakeholders from NOAA, USGS, OMB, and OSTP, State and Local Government, University Presidents, student groups and of course all our Corporate friends!

The 2017 NASM presentation theme is still being finalized. The event begins at 6:30 with a reception including heavy hors d'oeuvres, bar stations and desert. At 7:45, the guests will enter the IMAX Theater and the presentation will begin, concluding at 9:00pm.

The NASM is organized jointly by GSFC's Office of Communications and the MSBR. The event is sponsored by the MSBR through generous financial support from our member organizations. As you will recall from previous years, this reception combines networking with your peers and Customers, excellent cuisine, and a learning experience highlighting NASA's recent spectacular achievements, throughout the evening. Attached is a form with additional information on the financial support from our MSBR Members.

On behalf of your Maryland Space Business Roundtable, I thank you for your contributions and dedication to space exploration, and your support of the MSBR and NASA.

Sincerely,

Marty Frederick
Executive VP/Board of Directors MSBR
Martin.Frederick@ngc.com

2017 PLEDGE FORM

Company: _____ Contact name: _____

Contact Email: _____ Phone: _____

Please **circle** your chosen Level of Sponsorship shown below. The following Sponsorship levels are available:

1. **Platinum** - A sponsorship level of **\$10,000**. This level of sponsorship will allow your organization to have 20 invitees plus one guest per invitee; (40 total). Includes 2 passes to the VIP reception and 10 reserved seats in priority seating.
2. **Gold** - A sponsorship level of **\$5,000**. This level of sponsorship will allow your organization to have 10 invitees plus one guest per invitee; (20 total). Includes 1 pass to the VIP reception and 5 reserved seats in priority seating.
3. **Silver** - A sponsorship level of **\$2,500**. This level of sponsorship will allow your organization to have 6 invitees, plus one guest per invitee; (12 total)
4. **Bronze** - A sponsorship level of **\$1,000**. This level of sponsorship will allow your organization to have 3 invitees, plus one guest per invitee; (6 total)
5. **Individual** - A sponsorship level of **\$500**. This level of sponsorship will allow you to have one invitee, plus one guest per invitee; (2 total)

This very successful celebration of Goddard Space Flight Center and its contractor community is made possible because of the generous donations from MSBR member organizations. We greatly appreciate your sponsorship these past years, and hope we can count on you again this year. Please note that your organizations' logo will be displayed in the IMAX Theater immediately before the presentation, and pledge level sponsorships will be displayed on the back of the event's program. This event is not a fund-raiser. Sponsorship funds are used to cover the costs of this event.

We look forward to your positive response by August 15th.

Please remit your payment to:

Maryland Space Business Roundtable,
3235 Atlee Ridge Road, New Windsor, Maryland 21776.

Contact us to pay by credit card (2.75% processing fee will apply).

The MSBR greatly appreciates you sending payment no later than September 8, 2017.

If you have any questions, please contact Missy Linkins at MdSpaceBR@aol.com or (443) 340-4634.

Thank you for your dedication to space exploration, and your support of the MSBR and NASA.